

**JR** | *Make Your  
Heart "Beep"*



**SPEAKER  
KIT  
2022**

## **Jacqueline Ruiz**

Serial Entrepreneur • 27x Author • Speaker • Philanthropist • Pilot

# Jacqueline Ruiz

Entrepreneur, Author, Speaker, Philanthropist



## AMAZING.

**Y**ou probably have figured out that Jacqueline Ruiz favorite word is amazing. By definition, it means “startlingly impressive” and “astonishing.” Now, imagine if everyday life on the job or at home were truly amazing. By sharing vivid stories of her youth and experiences as an award-winning, successful entrepreneur, Jackie inspires thousands of people to live an amazing life through keynote addresses, guest speaker engagements, and workshops. From college campuses to corporate meetings, Jackie’s energy and honesty touches the hearts of audience members and leaves them changed forever.

Born in Mexico City, Jacqueline Ruiz moved to the United States at age 14 where she learned English in just one year. Hungry for knowledge, Jacqueline earned her college degree and became trilingual. From a very early age Jackie devoured amazing literature. Authors like Dale Carnegie, Zig Ziglar, Napoleon Hill and other business icons influenced the launch of her award-winning marketing and public relations agency JJR Marketing in 2006.

A true PR star, Jacqueline’s iPhone tells the story: there resides hundreds of phone numbers for top national media personalities, radio/television producers and social media celebrities. She is a regular guest on TV and radio including CBS World News, CBS Chicago, WGN-TV, ABC7 News, WGN Radio 720.

Jacqueline speaks to hundreds of audiences nationwide and is described as having a “fire about marketing and about life that leaps off the stage.”

Jacqueline was named “Young Entrepreneur of the Year” by NAWBO Chicago in 2021 as well as the “Entrepreneur of the Year” in the 1M+ category by Enterprising Women Magazine. She received the Highest Human Relations Award by Dale Carnegie, among other more than 30 awards for her business acumen.

She has served in many local organization boards such as YWCA, The Fig Factor Foundation, Fox Valley Entrepreneurial Center, #LovePurse, World Leaders Forum among many others.

As a two-time cancer survivor, Jacqueline possesses wisdom about life well beyond her years. She is one of the few sports airplane Latina pilots in the US.

*“Unleash the Amazing”*

— Jacqueline Ruiz



### IN MY OWN WORDS.

I love to read. Give me books, and I absorb them. My favorite? Books about people because they teach me things I can immediately put into practice. Perhaps this thirst for knowledge comes from the fact that I came to this country when I was 14 years old from Mexico. I did not speak the language or know the culture. I did, however, want to learn EVERYTHING with an eye toward being a successful business owner. I wanted to make my mark. As the CEO of JJR Marketing and Fig Factor Media Publishing, there is nothing I love more than helping companies and authors grow. And they do! I believe that anything is possible if you have the right people by your side. My work is my passion, and I will do it for the rest of my life. It's exciting to create plans and make them come alive. That's when you see results.

And that's when I know I've made it happen.

*Jackie*

### RECENT AWARDS:

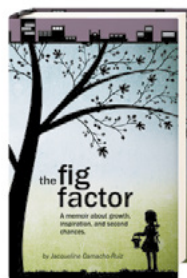
- » Young Entrepreneur of the Year" by NAWBO Chicago
- » Entrepreneur of the Year" in the 1M+ category by Enterprising Women Magazine
- » Woman of Distinction Award by Kane County Magazine
- » Best under 40 by Suburban Life
- » Unsung Hero Award by City of Aurora, IL
- » Influential Women in Business Award by The Daily Herald Business Ledger
- » EL (Emerging Leader) Award by Chicago Association of Direct Marketing (CADM)
- » Entrepreneurial Excellence Award (EEA) by Daily Herald Business Ledger
- » Latina Entrepreneur of the Year finalist by Chicago Latino Network
- » Recognition for Outstanding Contribution Award by the Sheilah A Doyle Foundation
- » Highest Human Relations Award by Dale Carnegie
- » 3 B2B Integrated Marketing Awards by Chicago Association of Direct Marketing (CADM)
- » 2 Golden Trumpet Awards by the Publicity Club of Chicago

## JACKIE'S BOOKS

Jackie published her very first book in June 2010 with the idea of leaving a legacy to her two children after surviving two episodes of cancer. Little did she know that *The Little Book of Business Secrets that work!* would allow her to embark on an incredible journey as a multi-book author and international speaker. Now with almost 24 books published, this 36-year old continues to make her mark in the community using her books to inspire all types of audiences locally, nationally and internationally.



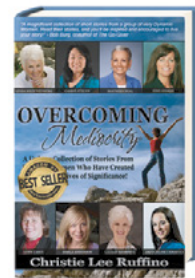
**THE LITTLE BOOK OF BUSINESS SECRETS THAT WORK!**



**THE FIG FACTOR**



**THE FIG FACTOR JOURNAL**



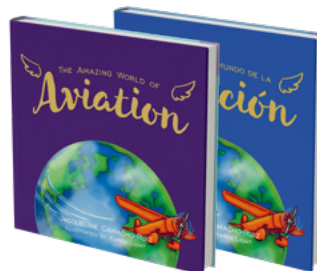
**OVERCOMING MEDIOCRITY**



**THE CRUSADERS MOTIVATIONAL COMIC BOOK**



**200 CONSEJOS PODEROSOS PARA ALCANZAR EL ÉXITO EN LOS NEGOCIOS**



**THE AMAZING WORLD OF AVIATION**



**THE ADVENTURES OF #PILOTINA**



**LATINAS IN AVIATION  
LATINAS EN LA AVIACIÓN**



**MAKE IT HAPPEN JOURNAL**



**LIVING THE AMAZING**  
- Seven Simple Truths to Make Your Heart Beep



**JÓVENES SOÑADORAS**

**ABOUT THE BOOK SERIES**

**T**oday's Inspired Latina™ is an award-winning book series of inspiration and hope, a poignant collection of personal stories that will activate your passion. These are success stories that need to be told, to motivate our community for generations to come. By overcoming language barriers, self-doubts and other obstacles in their way, these strong Latinas are a great example of how inspiration and perseverance can lead you to happiness and success in business and life. It's a positive, empowering read for anyone sitting on a dream and thinking it can't come true. Today's Inspired Latina™ shows that it can!

**TODAY'S INSPIRED LATINA VOLUMES**



**VOLUME I**



**VOLUME II**



**VOLUME III**



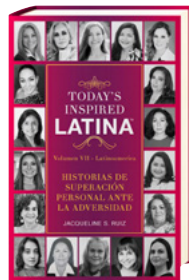
**VOLUME IV**



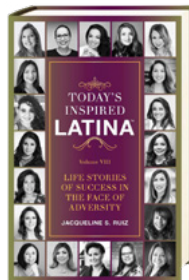
**VOLUME V**



**VOLUME VI**



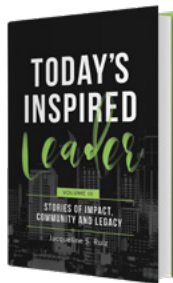
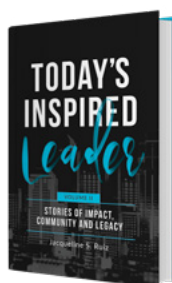
**VOLUME VII**



**VOLUME VIII**



**VOLUME IX**



**TODAY'S INSPIRED LEADER VOLUME I,II,III**



**TODAY'S INSPIRED YOUNG LATINA VOLUME I, II, III**



# *Presentations*

## **PRESENTATION /SPEAKING TOPICS:**

**MOTIVATION:** Inspiration Lessons from a #Pilotina

**BUSINESS:** Your Passion - Make it Amazing!

**MARKETING:** Secrets of Amazing Marketing

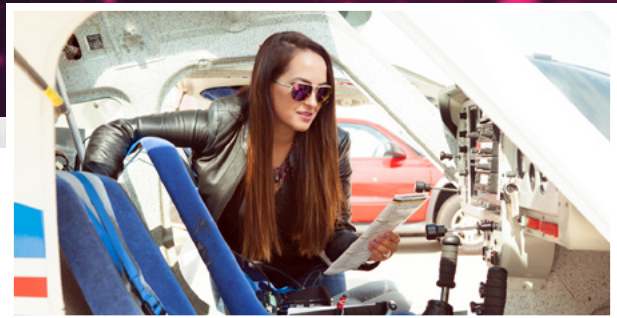
**PUBLIC RELATIONS:** Power PR: You Can Do It!

1. The Power to Serve - Current Leadership
2. The Inspired Woman of today
3. Practical Leadership Tips (or Life) of a "Pilotina"
4. The Dream of Being an Author
5. Make your heart beep - Using Your inner energy to manifest your dreams
6. Success begins with an inspiration
7. Relevant Public Relations
8. The Power of Social Influence
9. Secrets of small companies with great aspirations
10. Increase your Productivity to accelerate your goals



**RECENT ENGAGEMENTS:**

 UNITED NATIONS			 HISPANIC STAR	 NORTHERN TRUST
Western Digital.	 <b>AIRBUS</b>	Edward Jones <sup>®</sup> MAKING SENSE OF INVESTING		STANFORD BUSINESS <small>GRADUATE SCHOOL OF BUSINESS</small>
Lbrands <small>VICTORIA'S SECRET / PINK BATH &amp; BODY WORKS</small>	 NAWBO <small>National Association of Women Business Owners</small>	 CANACOPE PUERTO VALLARTA	 IBESI <small>INSTITUTO IBEROAMERICANO DE ESTUDIO E INVESTIGACIÓN</small>	 UNIVERSIDAD DE GUANAJUATO
 CHA CHICAGO HOUSING AUTHORITY	 Chicago Public Schools	 CDOTA CHICAGO DEPARTMENT OF AVIATION	 bee commerce	 Women Empowerment Network
UNITED	 THE UNIVERSITY OF CHICAGO	 ROOSEVELT UNIVERSITY	 Seminario Hispanas Emprendedoras	★ macy's
 FARMERS INSURANCE	 ESTÉE LAUDER COMPANIES	 College of DuPage	 DEPAUL UNIVERSITY	The New York Times
 U.S. ARMY	 NORTHWESTERN UNIVERSITY	 NAMIC <small>NATIONAL ASSOCIATION OF MUTUAL INSURANCE COMPANIES</small> SHAPING OUR MUTUAL FUTURE	facebook	NAVISTAR
 NORTH CENTRAL COLLEGE <small>NAPERVILLE, ILLINOIS</small> Founded 1861	 ENGAGING SPEAKERS <small>Speak Your Way To More Success!</small>	 Elgin Community College	 PROSPANICA <small>THE ASSOCIATION OF HISPANIC PROFESSIONALS</small>	 Columbia College <small>established 1851</small>
 BARNES & NOBLE BOOKSELLERS	 World Nations Rotary Club	 CITY OF YORK PENNSYLVANIA	 HACE <small>Hispanic Alliance for Career Enhancement</small>	 Aurora Public Library
 bp	 THE UNIVERSITY OF CHICAGO			



## TESTIMONIALS.

“The students at the UIC CHANCE Program graduation were motivated and excited to be in the presence of someone who has done so much in such a short time. During Jackie’s keynote, students were inspired by her story to press on without ceasing - that everything they ever wanted was on the other side of fear and that they could conquer it. Her stories showed that by stepping away from her comfort zone, Jackie was able to proceed through adversities and have life- changing experiences.

Because of the terrific feedback, we had Jackie back for a well attended workshop. The students at UIC range in age and Jackie was able to inspire everyone and share hope that they could go after anything and achieve their goals. For the younger students, seeing a young person accomplish so much was very inspiring. Students who were going through career changes gained a revitalized confidence and motivation around their choice to go back to school.”

— **Lekisha Richardson**  
*University of Illinois, Chicago*  
*CHANCE Program Coordinator*

“Jackie’s keynote presentation at Waubensee Community College’s Annual Program was very beneficial for our students and the instructors who were in attendance. This is Jackie’s second keynote at Waubensee - she’s very engaging and motivating.”

— **Ne’Keisha N. Stepney**  
*Waubensee Community College Academic Specialist*

“Many of the students graduating from the Naperville North High School P.R.I.D.E. Program shared how inspired and motivated they were by the stories Jackie shared about her life and career experiences. As keynote speaker at the awards presentation, Jackie also helped graduating seniors in their process of determining next steps for college. It would be great to have Jackie back for a session where students could ask questions and find out how to achieve success in their life.”

— **Tomi Johnson**  
*Naperville North High School Counselor*

*Testimonials*



*Contact*

## CONTACT

**E**xperience the compassionate style of motivational speaker, Jacqueline Ruiz. Jackie is an author, successful entrepreneur and highly sought after speaker who uses passion and a straight forward approach to connect to any audience. Jackie is currently booking speaking engagements for 2015.

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in [www.linkedin.com/in/JacquelineCamacho](http://www.linkedin.com/in/JacquelineCamacho)

f [www.facebook.com/JacquelineAuthor](http://www.facebook.com/JacquelineAuthor)

📷 @pilotina\_official

[www.jackiecamacho.com](http://www.jackiecamacho.com)

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NBC

WGN 9

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MS  
NBC

Daily Herald

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To Be  
*Latina*

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